

<b>EC</b> Overall Winner East Midlands 2017-2018	<b>EC</b> Retail Regional Winner East Midlands 2010-18	<b>EC</b> Investment Regional Winner East Midlands 2015-18	<b>EC</b> Hotels + Leisure Regional Winner 2018	<b>EC</b> Most Active Agent Winner Nottinghamshire 2018-2019	<b>EC</b> Most Active Agent Winner Derbyshire 2018-2019	<b>EC</b> Industrial Regional Winner East Midlands 2018
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## HUGO BOSS, BEAR AND SKECHERS SIGN UP FOR INTU DERBY

FHP are delighted to confirm a trio of new additions to the retail and catering offer at Intu Derby. Leading international premium fashion brand Hugo Boss have opened a new 2,600ft<sup>2</sup> store on the first floor fashion mall showcasing the premium Boss collections including business wear, casual wear and accessories, joining the existing aspirational retail line up at Intu Derby, situated adjacent to Hotel Chocolat which opened late last year.

Up and coming independent coffee brand BEAR is opening in October, their second store in the city, adding to their existing store on Iron Gate which opened 2 years ago and has been a great success. The 3,000ft<sup>2</sup> store at Intu Derby forms part of Bear's plans to launch a number of venues nationwide. BEAR was founded in 2014 by entrepreneurs Craig Bunting and Michael Thorley, who took inspiration from Australia's vibrant coffee shop culture to create a new speciality coffee, casual dining and craft bear and cocktail offer for the UK market. This will be the brand's fifth site with further opportunities scheduled to open later this year.

International footwear brand Skechers are fitting out their new 3,306ft<sup>2</sup> store on the ground floor mall, formerly occupied by Flying Tiger who have relocated within the Centre.

Alan Pearson, Director of FHP commented:-

*"I am delighted to have secured three leading brands for Intu Derby providing a diverse product offer to Intu Derby's shoppers. The arrival of Hugo Boss continues to grow the aspirational fashion offer within the shopping centre for the wealthy catchment the centre benefits from, with the highest average salaries outside of London.*

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*BEAR have been a great success since their opening in the city circa 2 years ago and I am delighted to have secured them for a second store underpinning their confidence in the city and to capitalise on the late night trade throughout the week, given the centre's strong leisure offering from Showcase Cinema De Lux, Hollywood Bowl and Paradise Island Golf which we hope to grow with the grant of planning consent last month for further leisure space within the shopping centre."*

Craig Bunting, BEAR's co-founder, said:

*"We've traded successfully on the high street for a few years so we're excited to be taking space within such a hugely popular shopping centre for the first time. This forms part of our future expansion strategy as we explore how a proudly independent business like BEAR can flourish within a high footfall retail and leisure destination like intu Derby."*

*Our ambition has always been to create something different for the UK by offering sociable spaces with a coffee-focused, all day and evening offer, so we think we can really complement intu Derby's great mix of brands and provide something very special for its high footfall."*

For more information and opportunities at intu Derby contact Alan Pearson at FHP / 0115 8411138 / [alan@fhp.co.uk](mailto:alan@fhp.co.uk)

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